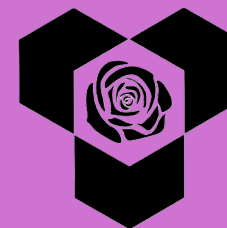




Unmuted.

A series of conversations with
matriarchal leaders

Presented by Ellephant Parade TM





Ellephant Parade
Unmuted.
Series Production

Produced By:
Bravebird, LLC



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About the **Unmuted.** Series

Ellephant Parade is launching a three-part series of conversations with renowned women who are **matriarchal leaders**.

The purpose of the series is to discuss their ability to lead with purpose that has manifested as a **superpower**. We will highlight their successes while intentionally unpacking challenges they tend to face while leading in their families, communities, and workplaces. These women are unique because of their determination and ability defy the odds by leading with love, care, strength, and beauty. This series will enlighten the audience and spur ongoing dialogue about embracing and uplifting matriarchs in every area of society.



**The mystery of their
superpower
Unmuted.**



The **Unmuted.** Conversations

In their own words, the women will tell their stories. They will all embody **leadership traits, approaches, and values of matriarchs.** They will also share details about threats they experience while manifesting their **superpower to lead and serve** along the way.



**“Good matriarch decisions
balance the needs of the
group..”**

Dr. Vicki Fishlock



Improve Your Culture.

Shared values of matriarchal leaders.

Knowledge Transfer: Everyone learns how to access resources that they need.

Wellbeing: The matriarch ensures the wellbeing of individuals and the entire group.

Enduring Relationships: Long term relationships are formed for cohesion and stability.

Transfer of Knowledge: Shared cultural knowledge across generations.



Threats.

Remove the greatest threats to matriarchal leaders.

Disruption of the social structure.

Leading in an instable environment

Destruction of community cohesion.

Division within the family, group, or community.

Rigid cultures that uphold aggressive and traditional leadership styles.



Objectives of the **Unmuted.** Series

- **Promoting awareness** of notable leadership contributions and high emotional intelligence of matriarchal leaders.
- **Creating proximity** through the storytelling of matriarchal leaders who share from their own perspective how they lead impactfully with love, care, strength, and beauty.
- **Centering matriarchal leaders** to share about their impact from their own voices.
- **Educating participants** about the influence of matriarchal leaders and their ability to promote healthy individuals, communities, workplaces, and societies in healthy cultures.
- **Developing insights** for organizations to create a healthier culture and balanced approach to enrich their leadership ecosystem with matriarchal leadership.



Timeline.

Q2 2025

The portal will include interviews, sponsor logos and additional features depending upon sponsorship level.

Interview series production completed.

Talk back sessions planned in collaboration with sponsors depending upon level..

Q3 - Q4 2025

Full access to Unmuted. Portal opens for sponsors and their constituents. Access to the Unmuted. Portal available according to sponsorship level.

Virtual and In-person talk back sessions conducted for all sponsors.

December 2025

Sponsors will be provided exclusive access to internal application process conducted with Ellephant Parade for participants representing their company/organization.

Portal access is extended to Partner sponsors and Ambassador sponsors through 2026.



Unmuted. Sponsorship Levels

Benefits

Partner |
\$7500

Ambassador |
\$5000

Supporter |
\$2500

Colleague |
\$1000

Access to Unmuted. Series Portal with Resource Page	12 months	9 months	6 months	3 months
Participant Access	Company-wide	A full department	15 maximum	5 maximum
Promotion Opportunities	Logo + Ad + Feature (2) matriarchal leaders	Logo + Ad + Feature (1) matriarchal leader	Logo + Ad	Logo
Talk Back Session	In person session	Virtual for one hour	Virtual for ½ hour	Virtual for ½ hour
Elephant Parade Fellowship	Unmuted. participants will have early entry into our application process and first priority consideration for Elephant Parade Fellowship participation.			



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